

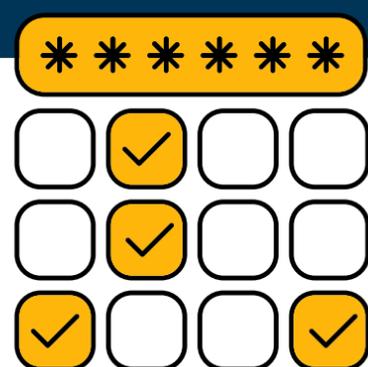
WHY A PASSWORD MANAGER?

A password manager is a secure, automated, all-digital replacement for the little notepad that you might have all of your passwords scribbled down in now, but it's also more than that.

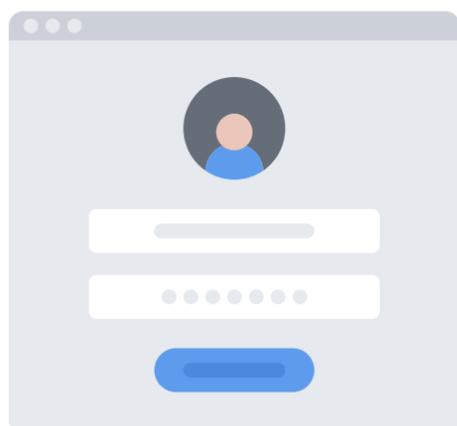


Password managers generate strong new passwords when you create accounts or change a password, and they store all of your passwords—and, in many cases, your credit card numbers, addresses, bank accounts, and other information—in one place, protecting them with a single strong master password.

If you remember your master password, your password manager will remember everything else, filling in your username and password for you whenever you log in to a site or app on your phone or computer.



You can generate, save, and auto-fill passwords with Google's Smart Lock (in Chrome and Android) or Apple's Keychain (in Safari and iOS), but a good password manager goes a lot further—it can proactively alert you when you're reusing a password or when your passwords are weak and easy to guess or hack, and some password managers will even let you know when online accounts are hacked and your passwords have been exposed.



For accounts that you need to share with family members, friends, or co-workers. A joint bank account or mortgage site, a shared Twitter account, or your insurance and medical records, for instance; many password managers offer family plans.

These make it simple to share strong, complex passwords without requiring multiple people to remember them or write them down.

Learning to use a password manager seems intimidating, but once you start using one to make strong random passwords that you're not on the hook to remember, you'll wonder how you lived without one.

Usually, improving your **digital security** means making your devices more annoying to use; a password manager is a rare opportunity to make yourself more secure and less annoyed.